



# American Society of Highway Engineers

2021 National Conference (Virtual)

May 25 - 27, 2021

May 25 - 27, 2021

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Jay McGee  
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## Transportation Industry Colleagues:

The three Eastern Pennsylvania Sections of the American Society of Highway Engineers (ASHE) are honored to host the 63<sup>rd</sup> Annual National Conference Virtually from May 25-27, 2021. As we present *ASHE: A Gateway to Transportation Adventures*, we anticipate that this event will attract public-and private-sector design professionals, vendors, contractors, and guests from across the country.

With this year's virtual conference, the program book will be a virtual as well. The format will be pdf, but the concept remains the same; the program will continue to be a valuable resource for all conference attendees and will include the conference schedule, information on the technical sessions, presenter's bios, and ASHE information.

With the virtual format, ASHE's production costs are lower and we are extending these lower costs to the advertising opportunities. We are featuring the Inside Front Cover as the second page in the program book. The full-page and half-page advertisements will be included throughout the book as formatting allows. Additionally, advertisers can provide web links to make their advertisement interactive. See the Program Book Advertising form for additional details.

Please consider supporting this conference and the mission of ASHE through an advertisement in the program book. On behalf of the Conference and Planning Committee, we ask that your company consider supporting the organization with an advertisement in the Program Book. Please contact our Program Committee Chair for additional information on our advertisement opportunities.

Richard Ames, PE, Program Committee Chair  
Email: [richard.ames@wsp.com](mailto:richard.ames@wsp.com) or phone: (215) 208-8040

Sincerely,

John Caperilla  
Conference Co-Chair

Richard Cochrane  
Conference Co-Chair

Todd Rousenberger  
Conference Co-Chair



May 25 - 27, 2021

# PROGRAM BOOK ADVERTISING

## PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES

Inside Front Cover (Full Page) - \$500



Full page - \$250

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For additional information, contact: Rich Ames at 215-208-8040 or [richard.ames@wsp.com](mailto:richard.ames@wsp.com)

Visit <http://www.2021conference.ashe.pro> for more information