



May 25 - 27, 2021

American Society of Highway Engineers

2021 National Conference (Virtual)

May 25 - 27, 2021

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Transportation Industry Colleagues:

The three Eastern Pennsylvania Sections of the American Society of Highway Engineers (ASHE) are honored to host the 63rd Annual National Conference Virtually from May 25-27, 2021. As we present *ASHE: A Gateway to Transportation Adventures*, we anticipate that this event will attract public-and private-sector design professionals, vendors, contractors, and guests from across the country.

The National Conference plays a critical role in supporting ASHE's mission by providing a forum to promote a safe, efficient, and sustainable transportation system. The mission is achieved through education and fellowship opportunities while fostering innovation for the future of transportation. Although we will not be able to have the social events and tours that we have been accustomed to in the past, the agenda will contain informative technical sessions and networking opportunities through virtual chatrooms.

In order to make this event a success, we need the support of the Transportation Community. Several sponsorship levels were developed to meet a broad range of budgets so that your organization can be recognized as an industry partner, furthering the goals of ASHE. On behalf of the Conference and Planning Committee, we ask that your company consider becoming a sponsorship partner of the Conference. Please contact our Sponsorship Committee Chair for additional information on our sponsorship opportunities.

Mark Kinnee, PE, Sponsorship Committee Chair

Email: makinnee@urbanengineers.com or phone: (215) 284-3124

Sincerely,

John Caperilla
Conference Co-Chair

Richard Cochrane
Conference Co-Chair

Todd Rousenberger
Conference Co-Chair



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Conference Sponsorships

- Keynote sponsor \$1,500 (one)*
 - Four complimentary registrations
 - Special recognition at the keynote address at the opening session.
 - Larger logo with link on conference web site
 - Larger logo with link on all virtual events
 - Larger logo (with link on digital version) included on a full page ad featuring all sponsors in one *ASHE scanner* issue.
- Sustaining sponsor - \$1,000 (no limit)
 - Four complimentary registrations
 - Large logo with link on conference web site
 - Large logo with link on all virtual events
 - Large logo (with link on digital version) included on a full page ad featuring all sponsors in one *ASHE scanner* issue.
- Conference sponsor - \$500 (no limit)
 - Two complimentary registrations
 - Medium logo with link on conference web site
 - Medium logo with link on all virtual events
 - Medium logo (with link on digital version) included on a full page ad featuring all sponsors in one *ASHE scanner* issue.
- Virtual table sponsor - \$250 - (limit 20)*
 - One complimentary registration
 - Sponsor's name on a virtual table at all networking sessions, with a seat at a virtual table with whiteboard

Tables have eight virtual seats and whiteboard capability. Those seated at a table form a mini-video conference group. Attendees can move from table to table to interact with table sponsors.

**Exclusive Sponsorship Opportunities are on a first come, first serve basis. Payment must be made within 30 days of sign up for exclusive sponsorships, otherwise the Sponsorship Committee reserves the right to advertise the Sponsorship Opportunity.*



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PAYMENT METHOD

Make checks payable to 2021 ASHE National Conference.
Checks must be received by April 16, 2021 in order to be recognized in the program book.

TOTAL DUE \$: *Please mark one box* *Check enclosed* *Online Payment**

AUTHORIZED SIGNATURE: _____

PRINT NAME:

TITLE:

ADDRESS:

SIGNATURE DATE:

EMAIL:

Please send this form along with payment to:
Urban Engineers, Inc.
ATTN: Mark Kinnee
530 Walnut Street
Philadelphia, PA 19106

For additional payment information, contact:
Mark Kinnee, PE
(215) 284-3124
markkinnee@urbanengineers.com

*Use the following link for online payment: <http://www.2021conference.ashe.pro/payment-page.php>